

## Contact

baharmaz@gmail.com

www.linkedin.com/in/bahar-mazandarani (LinkedIn)

## Top Skills

Management

Business Development

Entrepreneurship

## Languages

Turkish (Elementary)

Arabic (Elementary)

Farsi (Native or Bilingual)

## Publications

رهبری سازمانی

# Bahar Mazandarani

Welltrepreneur ,Business Analyst  
Iran

## Summary

Bahar is Information Technology business administration Ph.D. graduate. She loves to create and never loses desire to learn. Her areas of interest are Entrepreneurship, wellness ,Business Growth and Development, Market Analysis, Project Management, Software development, Gamification, Crowdfunding and Technology.

## Experience

بهزی - BEHZEE

CEO , Founder

September 2016 - Present (4 years)

Tehran Province, Iran

A Wellness ecosystem focused on everything that keeps you healthy!  
Integrating health and wellness into people's daily lives is our goal!

Iran Gamification Association

Core Member

July 2015 - Present (5 years 2 months)

Tehran, Iran

A Collaborative and informative website about Gamification : <http://irangamification.com/>

Entrepreneurship courses and events

Business Mentor and Speaker

August 2015 - Present (5 years 1 month)

Tehran

Speaker and Mentor, Green Technology Startup Weekend, Nov 2015

Speaker and Mentor, Urban Startup Weekend , Oct 2015

Speaker and Mentor, Idea and opportunity in Social entrepreneurship, Feb 2016

Speaker and Mentor, Hackatrip ,Tehran , May 2016

Speaker, Green Tech., Tehran, Nov. 2016

Resapa

## Co Founder

January 2016 - September 2016 (9 months)

Tehran

Resapa is a startup aiming to create messaging apps based solutions for SMEs. Our first product was a tool for searching restaurants and ordering food online via a popular messaging app (Telegram) and called Foodchibot.

## Office of science and technology

Planning and Coordination

December 2013 - April 2014 (5 months)

## Industrial Management Institute

Conferences and Seminars Manager

May 2010 - November 2013 (3 years 7 months)

Tehran , Iran

## University of Applied Science (Elmi & Karbordi)

Visiting Professor

September 2011 - September 2012 (1 year 1 month)

Tehran, Iran

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## Education

### IAE , France

Doctorate of Business Administration (DBA), Virtual Organizations Business Excellence · (2010 - 2015)

### University of Sience & Technology

Master of Business Administration (MBA), Executive · (2006 - 2009)

### University of Science and Culture, Tehran

Software Engineering, Artificial Intelligence, Data analysis , Robotics · (2002 - 2006)